

# Irene Chin is an illustrator and designer

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## Relevant Work Experience

### Irene Chin — Freelance Designer + Illustrator

October 2022 - Present, Berlin

Freelance projects include creating a logo for a high-end fashion zine, branding design for a medical specialist, creating digital assets for teledentistry and marketing campaigns for quip, a full rebranding of an Italian tech startup in Milan, and more.

### quip — Brand Designer

February 2019 - June 2022, New York

I started as a junior brand designer and worked with the creative team on various campaigns and product launches including the Kids Electric Toothbrush, Refillable Floss, Battery Solar Charger, Smart Electric Toothbrush, Refillable Gum Dispenser, Refillable Mouthwash, and more. I also had a hand in the creative development of quip's in-store brand experience in U.S. retail stores such as Target, Walmart, and Bed Bath & Beyond. After being promoted to Brand Designer, I became a mentor for the junior designers and managed freelance help, as well as lead various marketing campaigns — collaborating with designers internally and cross-functionally.

### quip — Brand Design Intern

June 2018 - August 2018, New York

During this paid internship, I assisted the creative team on projects and marketing campaigns. Tasks included designing quip swag, assisting with photo shoots, creating new illustrations and icons, storyboarding commercials, ideating for retail, and working cohesively with others on a conceptual product launch. I was subsequently offered a full-time role.

### Aedas — Interior Design Trainee

January 2017 - April 2017, Hong Kong

I assisted the design team in building material specifications, proof-checking, organising and compiling product information

### Sotheby's — Arts Administrator

August 2014 - April 2016, Hong Kong

I started as an intern in the 20th Century Chinese Artworks department before becoming full-time as the administrator for the Chinese Works of Art Midseason Sales. I handled a wide array of artwork and managed consignments, contracts, terms of sale, and more.

## Education

### Designlab — UX Foundations

November 2021 - January 2022

### Parsons School of Design — AAS

August 2017 - December 2018, New York

### Skidmore College — BS. Studio Art

August 2010 - May 2014, New York

Senior Thesis Exhibition: Class of 2014 Senior Art Show, The Frances Young Tang Teaching Museum

## Skills

### Design

Branding design  
Illustration  
Motion design  
Publication design  
Print design  
Typography  
Product design  
Iconography  
ISM Retail design

### Tools

Photoshop  
Illustrator  
Indesign  
After Effects  
Premiere Pro  
Adobe XD  
Figma  
Invision

### Fine Arts

Oil painting  
Bookmaking  
Drawing and illustration  
Silkscreen printmaking  
Intaglio printmaking

### Languages

English  
Mandarin